



# RACE DAY EXPO

## September 2, 2019

FORTitude 10k's Expo is located inside Colorado State University's Canvas Stadium on the east and west concourse, near the race finish and lunch bag distribution. Booth spaces are sheltered (under stadium seating on east and west concourses). Tents are not allowed at Expo. Other signage is permitted and all activation plans must be approved by the FORTitude and CSU teams. Please complete the form below, and return it via email or mail with payment to reserve your space. If you have any questions, please contact Frances at 720-236-1966 or frances@bolderboulder.com. Mailing address: BolderBOULDER / 5500 Central Ave. #110 / Boulder, CO 80301.

### BOOTH PRICING

- 10' x 10' RaceDAY Expo Booth - \$1,300
- 10' x 20' RaceDAY Expo Booth - \$2,100

### EXCLUSIVE SPONSOR CATEGORIES

Certain categories that conflict with race sponsors will not be allowed at the event. FORTitude 10k reserves the right to cancel booth space at any time up to 30 days before the event if there is a sponsor conflict. Booth sharing is not permitted and vendors do not receive category exclusivity.

Larger booth spaces to be negotiated based on specific needs. One 8' table and two chairs are included in the cost of the booth. Each vendor will have access to a standard 110 outlet for power. For insurance requirements and all exhibitor guidelines for race day, please visit fortitude10k.com for more information.

### APPLICATION

(Please include main contact information. All event information will be mailed and/or emailed to the contact below.)

CONTACT NAME		ON SITE CONTACT (IF DIFFERENT)
COMPANY		PRODUCT
ADDRESS		
CITY	STATE	ZIP
MOBILE	FAX	
E-MAIL	ONSITE CONTACT E-MAIL	

### CANCELLATION POLICY

2 WEEKS OUT = NO REFUND    1 MONTH OUT = 50% REFUND    MORE THAN 1 MONTH = FULL REFUND

### FORM OF PAYMENT

- CHECK ENCLOSED
- CREDIT CARD

PLEASE MAKE CHECK PAYABLE TO FORTITUDE 10K

NAME	AMOUNT TO BE CHARGED	
NUMBER	EXPIRATION DATE	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX