



# RACEDAY EXPO

September 4, 2017

Please complete the form below, and return it via email or mail with payment to Frances Friedland. Payment guarantees your space. If you have any questions, please contact Frances at 720-236-1966 or frances@bolderboulder.com. Mailing address: BolderBOULDER / 5500 Central Ave. #110 / Boulder, CO 80301.

BOOTH PRICING	thru 7/14	after 7/14
<input type="checkbox"/> 10' x 10' RaceDAY Expo Booth	\$1,200	\$1,300
<input type="checkbox"/> 10' x 20' RaceDAY Expo Booth	\$2,000	\$2,100

Larger booth spaces to be negotiated based on specific needs. One 8' table and two chairs are included in the cost of the booth.

### TENTS ARE MANDATORY

If you are bringing your own tent please bring weights or equipment to secure your tent (stakes are not allowed).

- 10' x 10' Tent Rental - \$135 each for Expo
- 10' x 20' Tent Rental - \$250 each for Expo

Contact Frances for information on all tent rental needs.

### ELECTRICITY & WIRELESS

**Neither electricity nor wireless are available Race Day.** You can bring a generator or rent one from Fortitude.

- Generator Rental - \$125 each

Contact Frances regarding specific needs.

### EXCLUSIVE RACE CATEGORIES AND MARKETING VEHICLES

Certain categories that conflict with race sponsors will not be allowed at the event. Contact Frances for details. Companies wanting to use marketing vehicles as a part of their exhibit must get approval prior to the event.

### APPLICATION

(Please include main contact information. All event information will be mailed, faxed and/or emailed to the contact below.)

Contact Name	Onsite Contact (if different)	
Company	Product	
Address		
City	State	Zip
Mobile	Fax	
E-mail	Onsite Contact E-mail	

### CANCELLATION POLICY

2 Weeks Out = No Refund      1 Month Out = 50% Refund      More Than 1 Month = Full Refund

### FORM OF PAYMENT

- Check Enclosed
- Credit Card

Please make check payable to Fortitude 10K

Name	Amount to be charged
Number	Exp. Date
<input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMEX	